





Joelle Benigno

ART DIRECTOR

 6319650920

 joellebenigno.com

 joellebenigno27@gmail.com

 McKinney TX, 75070

PROFILE

Creative and innovative Art Director in public relations and advertising firms. Drives visual and artistic elements in production and media campaigns with strengths in multitasking and time management. Clear communicator, collaborator, and team player with an eye for detail and fluent in Adobe Creative Suite.

EDUCATION

BFA, Advertising & Branding

Savannah College of Art and Design

SKILLS

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Advertising
Graphic Design
Web Design
Branding
Video Editing
Digital Marketing
Adobe InDesign
Team Management
Illustration
Brand Development
Presentation skills
Microsoft Office
Microsoft Excel
Microsoft Word
Microsoft Powerpoint
Creative Strategy
Conceptual Design

PORTFOLIO

<https://www.joellebenigno.com>

 joellebenigno

EXPERIENCE

Art Director

Hawkeye - Jan 2023 - Current | Dallas, TX

- Managing and conceptualizing 4 to 5 projects at once, coming up with unique concepts and designs for different clients
- Developed and communicated industry-leading creative concepts consistent with the brand guidelines.
- Recognized for my video editing and illustrative touch that adds a new element to our creative process and brainstorm
- Led presentation pitches that including a variety of designs and directions to choose from for our clients
- Approved art layouts and illustrative work for print and production

Freelance Designer

Self-Employed - Aug 2015 - Current | Dallas, TX

- Used my connections to sought out clients and produced projects for advertising and informational purposes.
- Developed, designed, laid out and produced variety of technical illustrations and graphics for brochures, banners and signs for different companies
- Created brand development, illustrations, web design, print design, social and strategy for a variety of projects

Creative Coordinator

Multiview - Internship | Feb 2021 - Oct 2021 | Irving, TX

- In charge of making creative design decisions while managing a team of 5 people to come up with solutions and advertising techniques
- Created advertisements and worked with the design team to approve mockups with the clients desired needs
- Maintained advertising calendar to keep projects on task and meet deadlines.

REFERENCES

Matt Le Meur

Creative Director at Hawkeye

matt.lemeur@hawkeyeagency.com

+1(203)-423-7558

Joshua Babb

Director at Rock Liberations

Joshuababb75@hotmail.com

+1(972)-375-7354

Melanie Antony

Manager at Rock Liberations

mel.antony11@gmail.com

+1(469)-865-4528

Corey Fischer

CEO at Develop Inc

fischercorey@aol.com

+1(330)-754-7705

EXPERIENCE

Digital Designer

XM Cyber - Aug 2019 - Dec 2020 | Dallas, TX

- Led PowerPoint presentations, design brochures and graphic book covers
- Worked well and communicated with client to understand their desired needs and accomplish the creative outcome they want
- Created design concepts and sample layouts using knowledge of layout and design principles.

Sales Associate

Sunglass Hut - Apr 2018 - Dec 2019 | Allen, TX

- Created an individualized shopping experience for each customer
- Maintaining the cleanliness and organization of the store and keeping things stocked and handled with care
- Offered insight and positive information for the products being sold as well as maintaining relationships with the customers to feel and create an enjoyable shopping experience.