

# Joelle Benigno

## **Art Director & Designer**

McKinney, TX 75070

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6319650920

## Work Experience

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### **Art Director**

Multiview - Irving, TX

March 2021 to Present

Creative Coordinator at a B2B digital marketing & advertising agency. I am in charge of making creative design decisions, working with people to come up with solutions and advertising techniques. I create advertisements and work with the design team to approve mockups and get things done efficiently and on time with the clients desired needs. I work well with others and am always available to communicate when there is an issue or problem needed to be fixed.

### **Bartender/Server**

The Grove - Savannah, GA

September 2019 to August 2021

Developed excellent customer service. Communicated effectively with special care and handling large group parties. Maintained cleanliness, keeping the bar and server station safe and well-stocked throughout each shift. In charge of cash drawers and keeping track of sales. Maintained full knowledge of the menu and cocktails as well as the legal laws for bartending and serving. Working well with co-workers and always finding ways to improve and help each other during shifts.

### **Digital Designer**

XM Cyber - Dallas, TX

January 2020 to January 2021

Part-time designer creating PowerPoint presentations, design brochures and graphic book covers. Worked well and communicated with client to understand their desired needs and accomplish the creative outcome they want.

### **Server**

B&D Burgers - Savannah, GA

September 2019 to February 2020

Maintained up-to-date knowledge of the menu and quickly establishing a relationship with the customers. Having a positive attitude and working well with staff as well as keeping the work environment clean and stocked. Recommended dishes and drinks to create an enjoyable experience for customers.

### **Sales Associate**

Sunglass Hut - Allen, TX

May 2018 to January 2020

Created an individualized shopping experience for each customer. Maintained positive relationships with co-workers. Great communication skills and customer service. Maintaining the cleanliness and

organization of the store and keeping things stocked and handled with care. Making the customers feel valued and getting them the best product that suits them. Offered insight and positive information for the products being sold as well as maintaining relationships with the customers to feel welcomed and create an enjoyable shopping experience.

## Education

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### **BFA in Advertising & Branding**

Savannah College of Art and Design - Savannah, GA

September 2017 to May 2021

## Skills

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- Digital design (6 years)
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Typography
- Graphic Design
- Branding
- Search Engine Optimization (SEO)
- Adobe Acrobat
- Adobe After Effects
- Google Docs
- Microsoft Excel
- Apple Keynote
- Microsoft Word
- HTML5
- CSS
- Customer service
- Illustration
- Video Production
- Web Design
- Video Editing
- User Experience (UX)
- Adobe Premiere
- Adobe Creative Suite
- Layout Design
- Logo Design
- Digital Marketing

## Links

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<http://joellebenigno.com>